

2017 OWC Awards

RULES OF SUBMISSION

1. All entrants must have been either an Active, Associate, Life or Student member of the Outdoor Writers of Canada in 2016 and 2017.
2. All entries must have been published or broadcast between January 1, 2016 and December 31, 2016. All Internet entries must have been originally posted on a web site between January 1, 2016 and December 31, 2016.
3. All entries must be considered paid work. Paid means the creator received any form of taxable compensation.
4. You may not submit an entry that previously won first, second or third in the OWC National Communications Awards.
5. Only entries submitted directly by the author, photographer, producer or performer will be accepted.
6. Members may make two submissions per category in the National Communication Awards (categories 1-11), but the same entry may not be submitted to more than one National Communication Awards category. However, entries submitted in the National Communication Awards may also be submitted to any Special Awards category: Delta Waterfowl - The Future of Hunting in Canada, Brock McRitchie Award, DUC Award in Conservation, National Fishing Week Writing Award.
7. Each entry in a category requires a separate entry form. Do not list multiple entries on a single entry form.
8. To be eligible for judging, each category must have a minimum of four entries. Should there be a shortfall in entries for any category, the entries will be held and will be eligible the following year.
9. A \$15 fee per CATEGORY (one or two entries) must be included with your submission. Please make your cheque payable to the Outdoor Writers of Canada and reference "communication awards" on the cheque. Separate cheques for each category are not required. One cheque for the total of all entries is satisfactory.
10. Tear sheets will not be returned. Photocopies are acceptable. Please **highlight** the date of publication.
11. A request for proof of payment for the entry must be provided if requested.
12. In addition to the prize money, first place winners will receive a plaque; second and third place winners will receive certificates.
13. An entry may be disqualified if the rules for entry are not met and the entry form is not properly completed. Entry fees will not be refunded.

GENERAL RULES FOR MAZAZINE AND NEWSPAPER/INTERNET COLUMNS AND FEATURES AND SPECIAL AWARDS

- Entries must be in the original form in which they were submitted for publication (original manuscript).
- The identity of the author should appear on tear sheets and screen shots but may not appear on original manuscripts or photographs submitted for judging (books and videos excluded). This includes names, business cards, reference to business, and reference to photographs.
- Three copies must be submitted for judging. Each copy must be individually STAPLED together.
- One tear sheet or screen shot of published work must be submitted for each entry and must be STAPLED to the entry form. For newspaper and magazine entries, the date of proof of publication must be highlighted.
- The tear sheet must show date of publication. If the date of publication is not indicated, also include the cover and table of contents. Photocopies are acceptable. Please **highlight** date of publication.
- Internet entries must include a printed screen-shot of the published entry, showing the authors' name. Written submissions must provide three hard copies of the original manuscript (with names, etc. removed). Judges will not look at internet entries online.
- All entries must be 12-point Times New Roman, and single-spaced. For written submissions, the use of colour print to highlight, attract attention, format or present information is not acceptable. Submissions must be totally in black print only. Please print single-sided.

Newspaper/Internet Column

- column or blog must appear regularly in newsprint or on a website
- must be outdoor themed

Magazine Column

- must appear regularly in a printed magazine
- must be outdoor themed

Newspaper/Internet Feature

- must appear in newsprint or on a website (cannot be a regular column)
- must be outdoor themed

Magazine Feature Hunting

- must appear in a printed magazine (cannot be a regular column)
- must feature a hunting theme.

Magazine Feature Fishing

- must appear in a printed magazine (cannot be a regular column)
- must feature a fishing theme.

Magazine Feature Other

- must appear in a printed magazine (cannot be a regular column)
- may not be primarily a hunting or fishing theme but must be outdoor related

The Ducks Unlimited Canada Award in Conservation

- must appear in magazine, newsprint or on a website

- feature must capture the passion, commitment and conservation vision of the outdoors community. Submissions should demonstrate exceptional story telling that celebrates, explores, enlightens or investigates the individuals and achievements of this very special legacy. Entries may be related to all areas of conservation, not just wetland conservation.

The Brock McRitchie Writing Award

- must appear in magazine, newsprint or on a website
- must depict children learning about and/or enjoying the outdoors

Delta Waterfowl - The Future of Waterfowl and Waterfowl Hunting in Canada Writing Award

- must appear in magazine, newsprint or on a website
- must feature the following:
 - hunting access, recruitment or advocacy
 - positive stories about hunting
 - methods to increase public support of hunting
 - incentives to take up hunting

Rising Star Award

- eligible writers are protégés within the OWC mentor program and/or writers who have received remuneration for no more than two published articles
- only unpublished entries will be accepted
- open to all subject areas related to the outdoors
- manuscripts must be 500 - 1500 words

National Fishing Week Writing Award

- must appear in magazine, newsprint or a website
- must promote the benefits of sportfishing and National Fishing Week in Canada
- no entry fee
- unlimited entries
- Entry form must be mailed to

Canadian Sportfishing Industry Association

Suite 102 171A Rink Street

Peterborough, ON K9J 2J6

Post-marked on or before **March 31, 2017**

BOOKS

- Eligible entries must be related to outdoor themes and may be published in e-book or printed format.
- Three copies of published book or free access to e-book must be submitted for judging.
- An entry in this category can be by a single author or co-authorship, but all authors must meet eligibility requirements. Books written by more than two authors are ineligible.
- Please note that books cannot be returned.

TELEVISION AND VIDEO

- Eligible entries must be related to outdoor themes and include those broadcast on television, internet, DVD or for corporate use.
- Television and video entries must be submitted by writer, producer or performer only.
- Three DVD copies of each entry are required.
- If video entries are part of a series, only one episode of the series may be submitted.

- Proof of production date may be requested.

GENERAL RULES FOR PHOTOGRAPHY

- Eligible entries must have appeared in newspaper, magazine, Internet, or gallery.
- Entries must be in the original form in which they were submitted for publication.
- Three 5"x7" printed copies of the photograph must be submitted for judging.
- One tear sheet or screen shot of published work must be submitted for each entry and must be STAPLED to entry form.
- The original photograph must be a single photograph, not a compilation, and must be printed from the original file format as submitted for publication.
- Photographer's name must not appear on 5" x 7" photographs submitted for judging.
- The tear sheet must show date of publication. If the date of publication is not indicated with photograph, also include cover and table of contents. Photocopies are acceptable.
- For Internet entries please provide a screen shot. Proof of publication date for Internet entries may be requested.

PLEASE NOTE: Only 5" x 7" photographs will be accepted for judging.

Photography - Fish and Wildlife

- must feature live fish, mammals, birds or insects as primary subject

Photography - Scenery, Landscape and Plant

- must feature landscapes, scenery or plants as primary subject

Photography - Outdoor Activities

- must feature outdoor activities such as, but not limited to, hunting, fishing, boating, hiking, etc. as primary subject.

PLEASE REMEMBER:

Deadlines: All submissions, **except** the National Fishing Week Awards, must be **RECEIVED on or before February 22, 2017**. Submissions and entry fees (cheques made payable to Outdoor Writers of Canada) are to be sent to:

Adrienne Radford
940 Wallbridge Place, N.W.
Edmonton, AB T6M 2L7